



Lean Coach :: Case Study

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LEANCOACH

“ *SMI’s design, development, and innovation exceeded my expectations!* — Robert Valentino, Chief Executive Officer

Lean Coach

Lean Coach partnered with SMI to bring the vision of its founder, Robert Valentino, to fruition. Robert imagined a digital tool, using emerging augmented intelligence (AI) technology, informed by Lean methodology, could support the growing demand of managers and directors in need of critical thinking.

Challenge

Robert’s vision was to bring Lean Six Sigma to a much larger audience. Confident that his knowledge could become an AI tool, Robert needed to partner with a development team that could custom design an AI experience that both had an intuitive customer facing interface, and a simple, yet sophisticated, information entry system that allowed the Lean Coach team to educate the AI engine.

Solution

SMI uses agile and lean methodologies as a part of our design and development process, so our partnership started as an excellent fit.

SMI designed and developed both the Lean Coach AI Tool and the website that houses it. The tool’s intuitive interface leads users through a responsive question and answer process that is informed by their answers. The experience is both informative and educational.

To drive this experience, SMI created a custom AI platform that allows Robert and the Lean Coach team to easily inform the system with the needed smart content.

Outcome

The Lean Coach AI Tool is ready to launch. It has been extensively tested and the early users are ecstatic. Feedback has been extremely positive and both SMI and Lean Coach are confident and excited to be bringing this vision to light.

About SM Innovations

SM Innovations is a Salesforce consulting partner company based in Los Angeles. We are a tenacious group of ex-IBM digital strategy consultants, world class engineers, and highly talented designers, who set out to do what we love most – build premier quality, robust Salesforce applications. We pride ourselves on providing enterprise-level professionalism and delivery for every client and strive to build long-lasting relationships driving continuous success and innovation.